



Bilbao GUGGENHEIM ++

Shanghai World Expo 2010  
Better City, Better Life



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# Bilbao in Perspective

*The Industrial Revolution*

*The Urban Revolution*

*The Knowledge Revolution*

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EXPO  
2010



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# The Industrial Revolution





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# The **Urban Revolution**



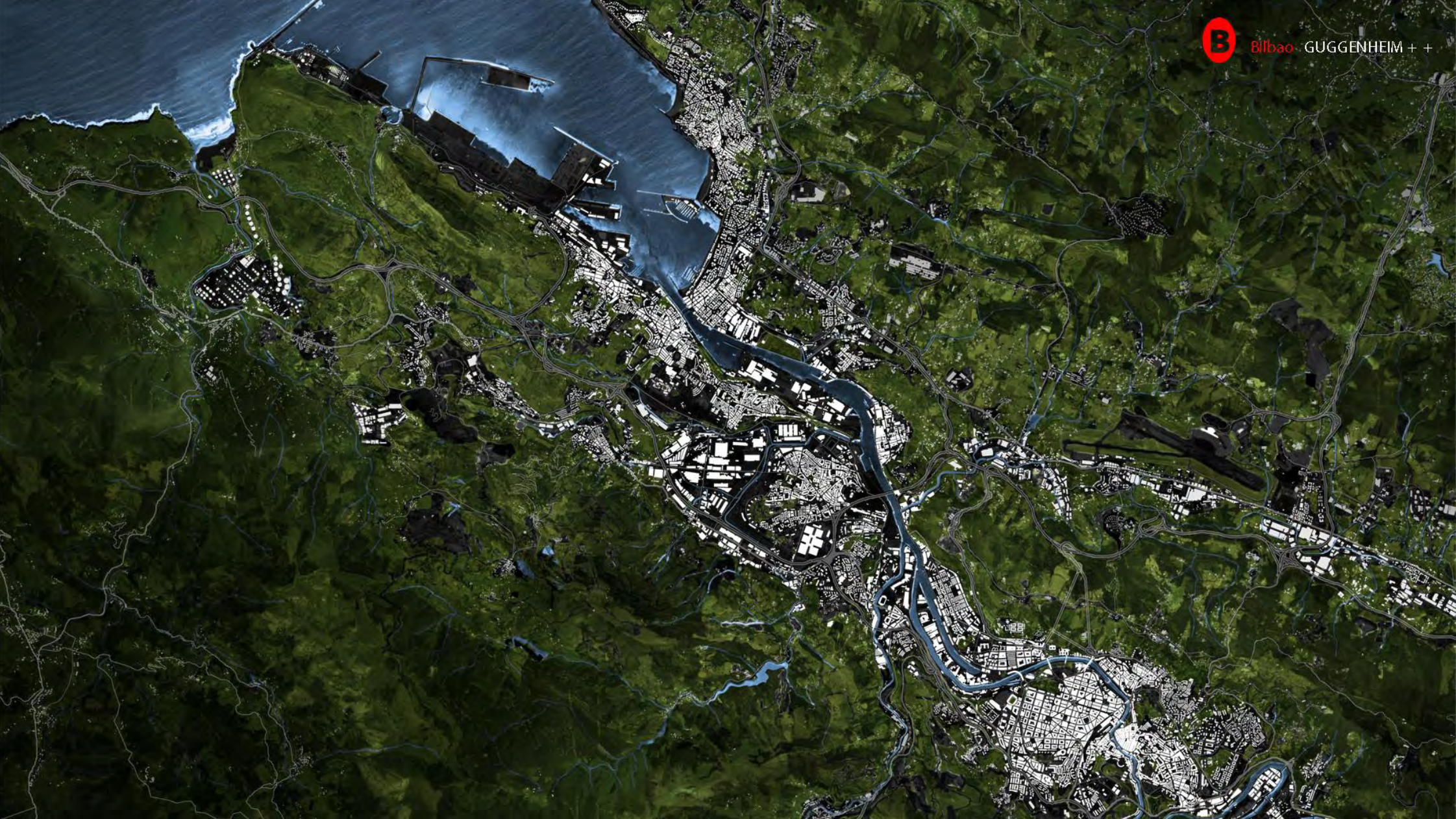


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# The Knowledge Revolution

















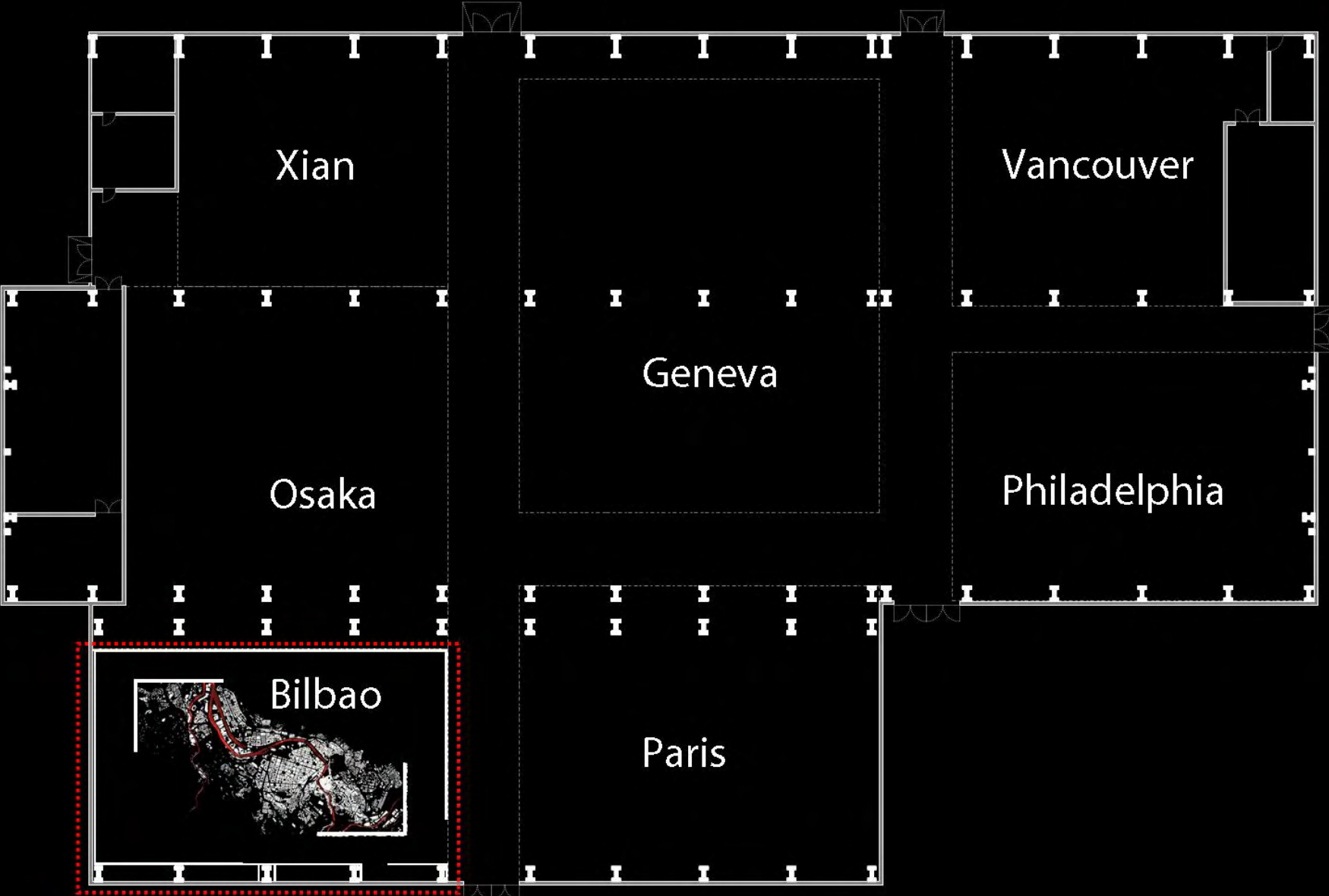
01. The Rehabilitation of the Historical Centre.
02. Enlargement of the Port. The “Abra Exterior” (The Mouth of the Estuary).
03. The Freeing up of Port and Industrial Spaces Along the River.
04. The Development of Bilbao Ría 2000. The Public-Public Partnership.
05. The Drainage of the River. The Great Environmental Operation.
06. Bilbao Faces the River. The River of Renovation and Innovation.
07. Old and New Bridges Connect the City.
08. Bilbao’s Underground System. Metropolitan Connectivity.
09. The Airport. Node of External Connectivity.
- 10. The Guggenheim Museum. The Symbol of the Transformation Process.**
11. Museums and Art Institutions (Museum of Fine Arts, Bilbao Art...)
12. Abandolbarra.
13. Transformations in the “Ensanche”.
14. The Elimination of Railway Barriers.
15. The New Tram.
16. Large Equipments: Euskalduna, BEC, Alhóndiga, Cruise Terminal.
17. New Hotels.
18. The Zamudio Techno-Park.
19. Micro-spaces for Social Integration. Improving Life in the Neighbourhoods.
20. Bilbao la Vieja.
21. The Recovery of Traditional Architecture.
22. Bilbao’s New Architecture.
23. Art in the City.
24. International Recognitions.
- 25. Dreaming Up the Future.**



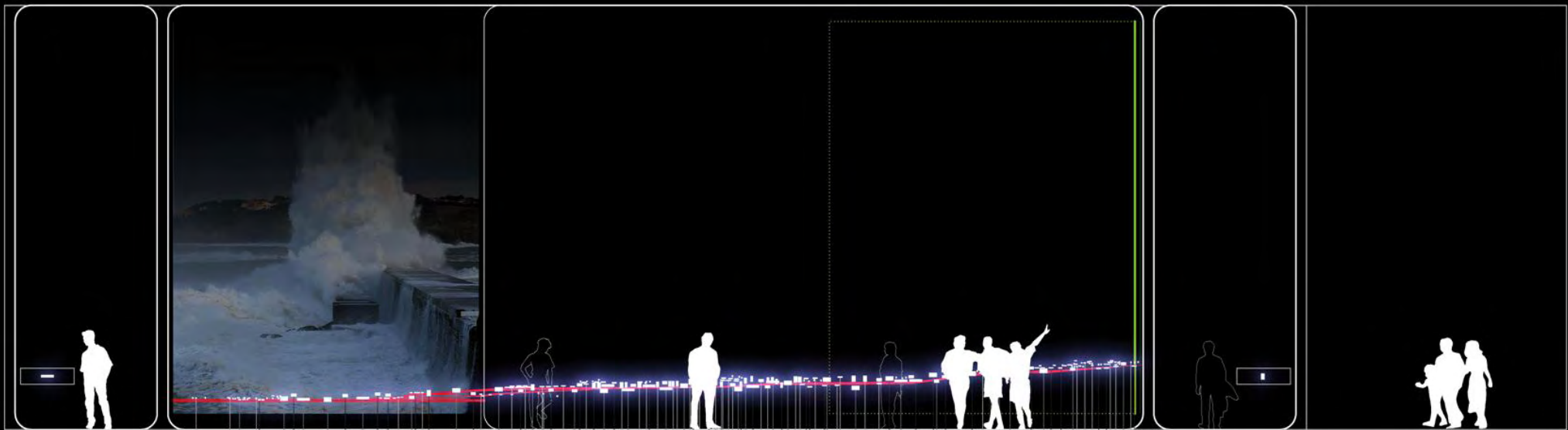
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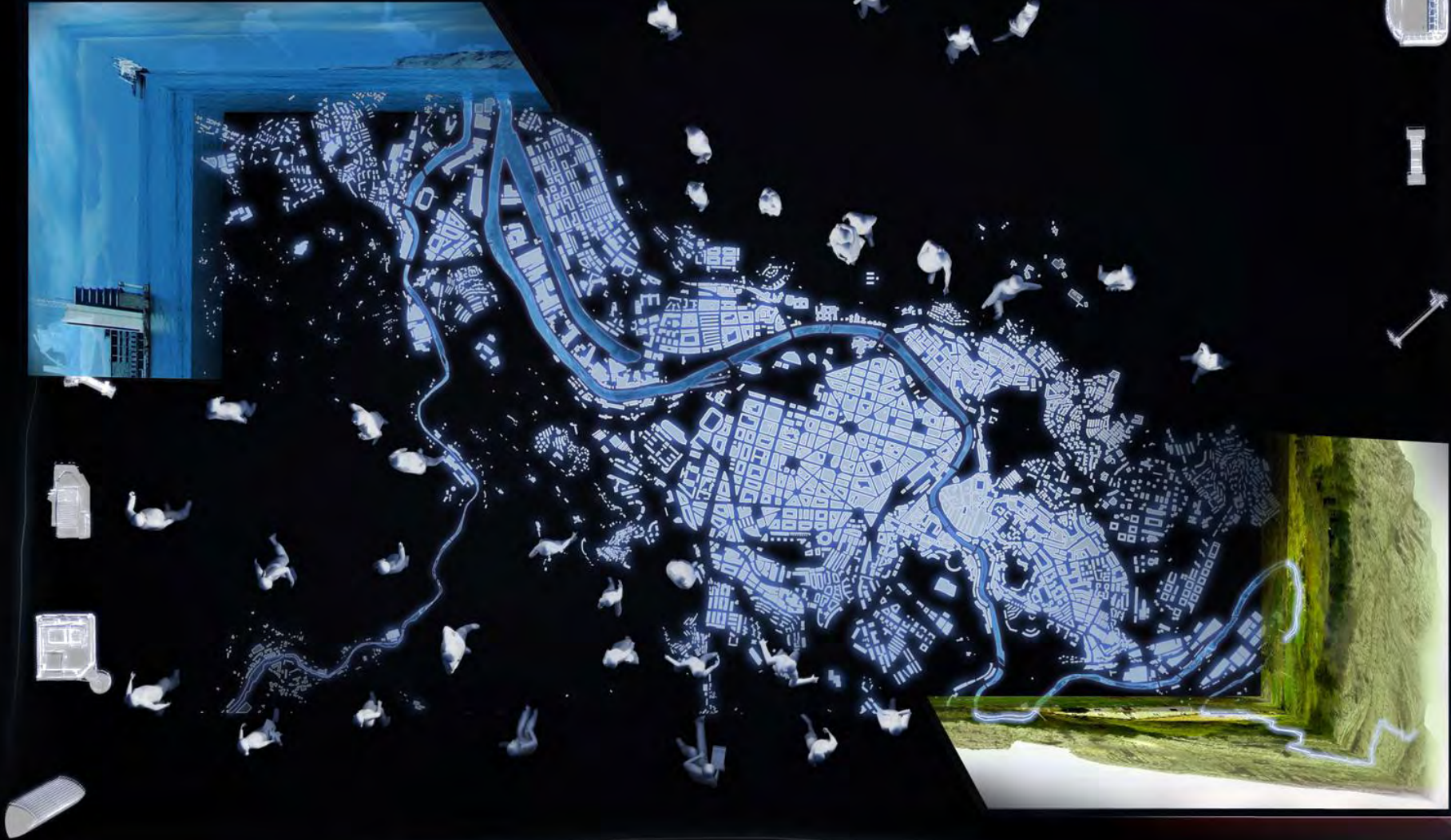


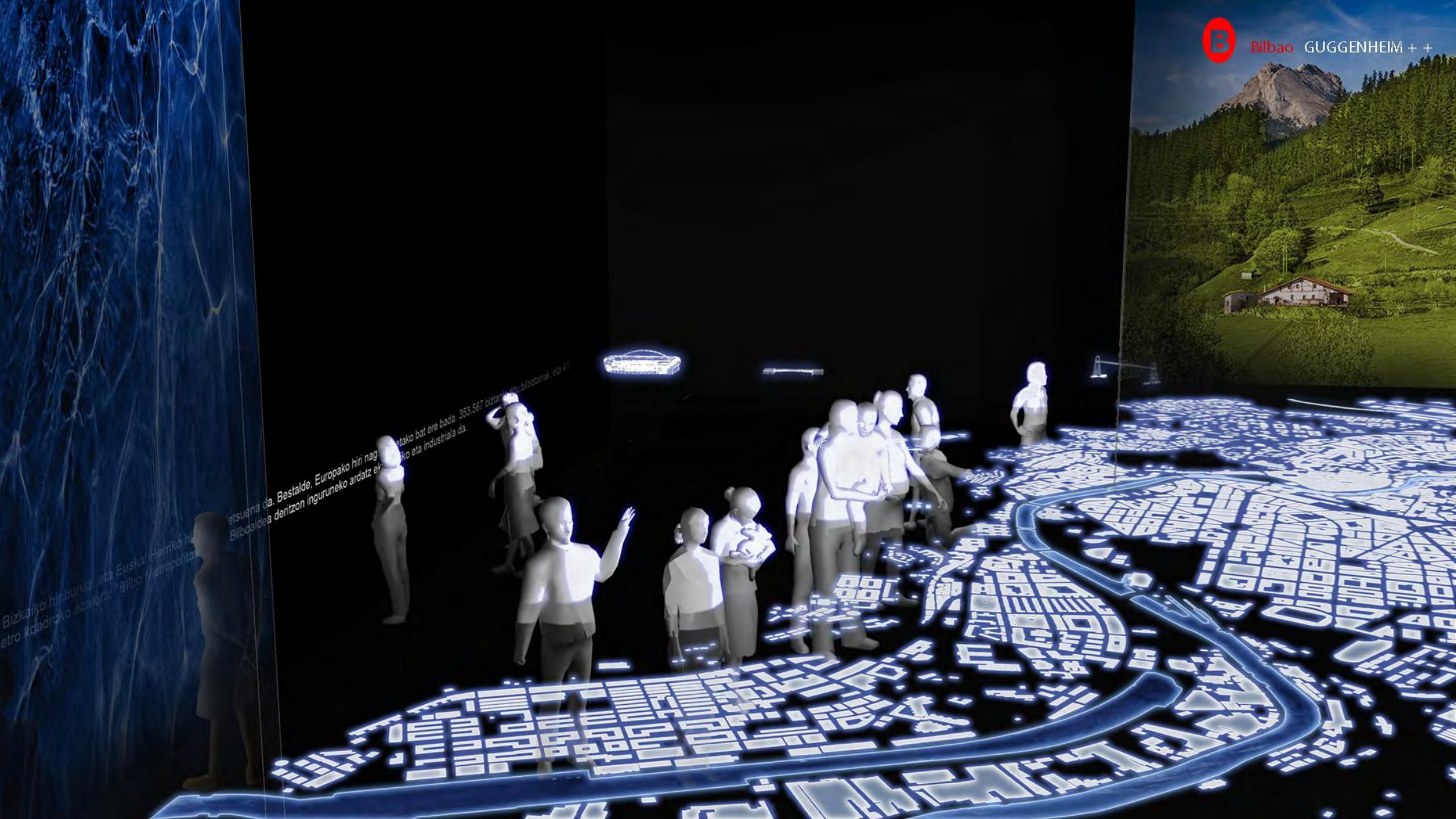






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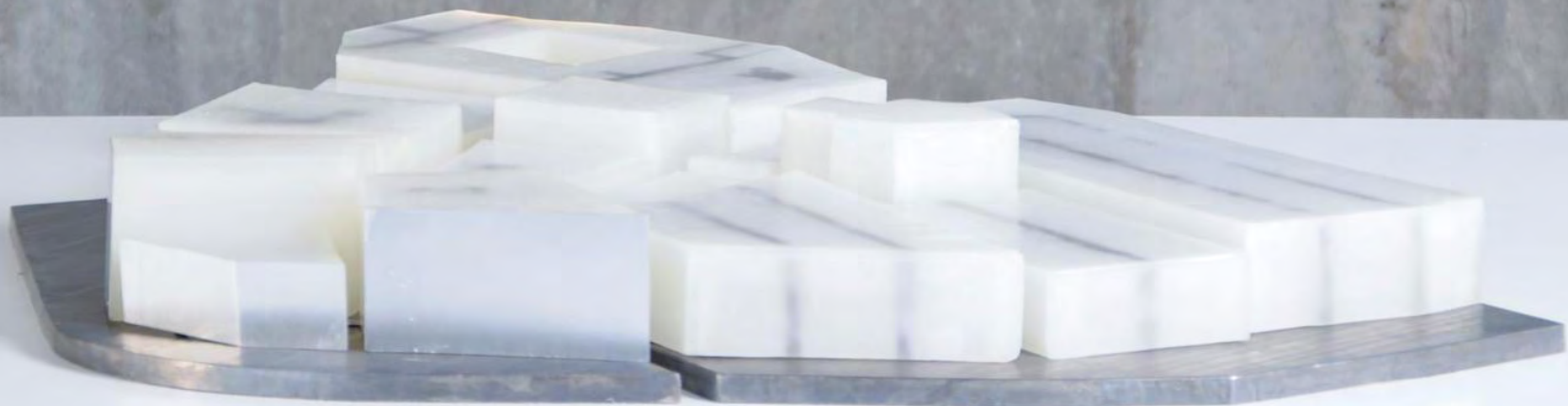


atsuarria da. Bestalde, Europako hiri nag  
Bilbaldia denitzen inguruneke ardatz ek  
atako bat ere bada. 353.567 biztanle ditu bilbaldak, eta 41  
ko eta industrialia da.

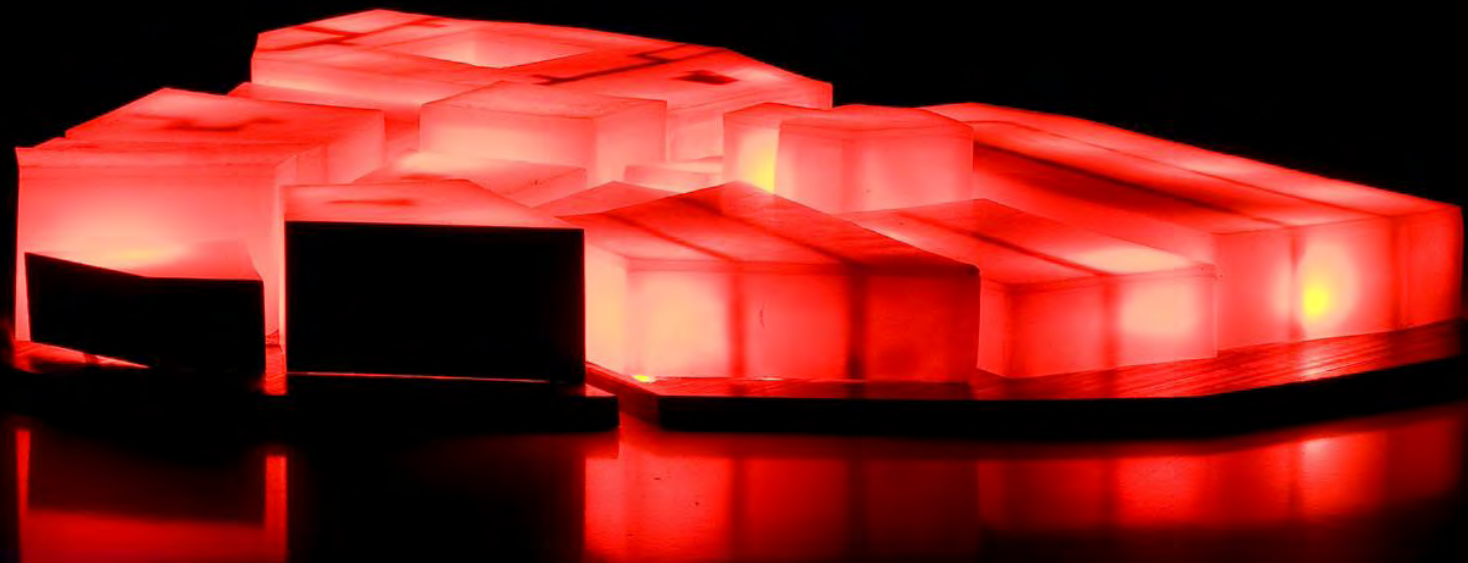
Bizkaiko hiriburua eta Euskal Herriko h  
etro koadrako azukera. "Bilbo Metropolita

Functional Layout



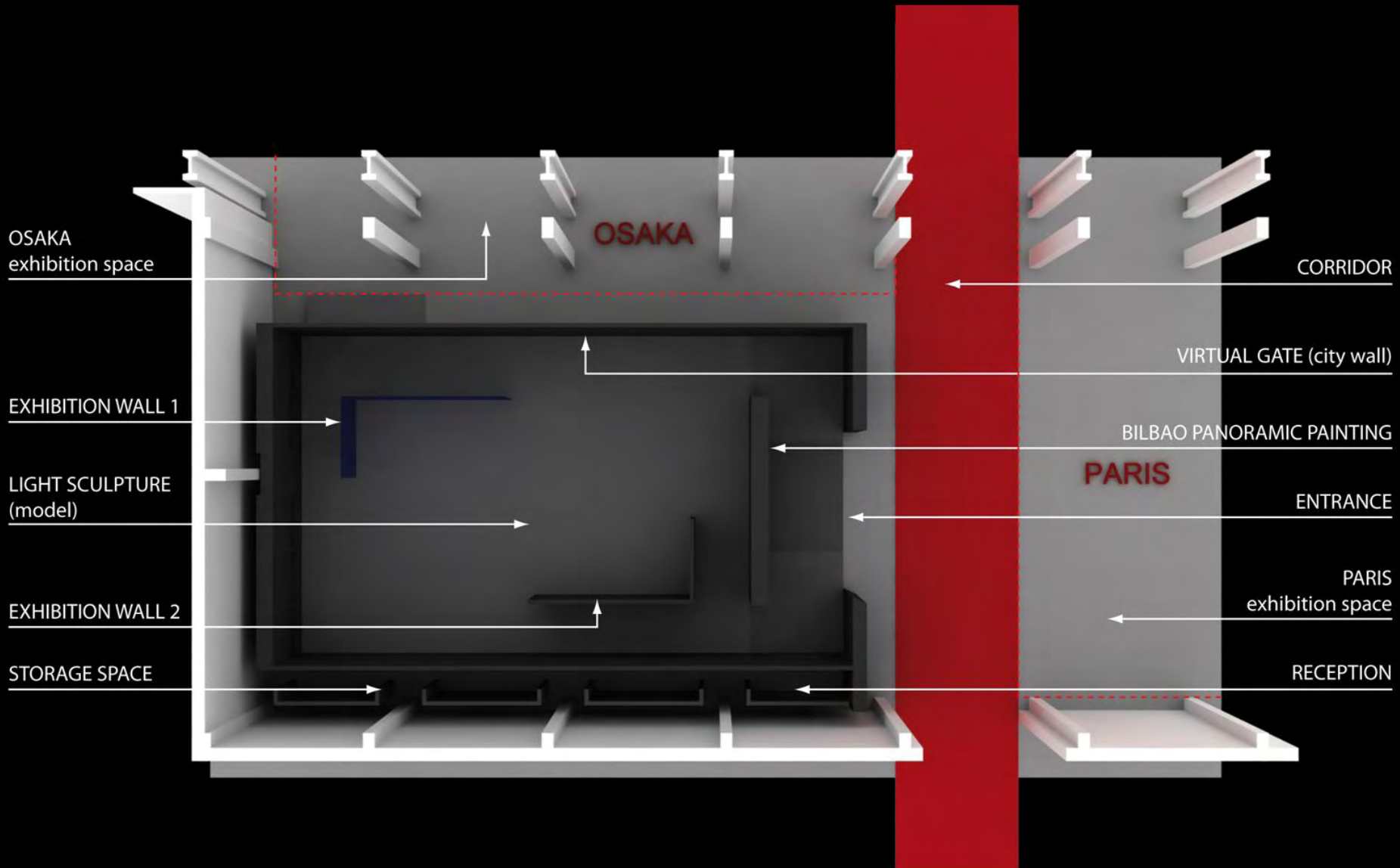












STORAGE SPACE

EXHIBITION WALL 2

RECEPTION

ENTRANCE

PARIS exhibition space

EXHIBITION WALL 1

LIGHT SCULPTURE(model)

VIRTUAL GATE (city wall)

BILBAO PANORAMIC PAINTING

OSAKA exhibition space

CORRIDOR

